# 2023 Compensation Survey Report of Not-For-Profit Organizations









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# I. About Compensation Resources

EA Compensation Resources LLC, an EisnerAmper Company ("Compensation Resources"), provides compensation and human resources consulting services to mid- and small-cap public companies, private, family-owned, and closely-held firms, as well as not-for-profit organizations. Compensation Resources specializes in executive compensation, sales compensation, pay-for-performance and incentive compensation, and performance management programs.

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# II. Study Background

Compensation Resources is pleased to present the 2023 Compensation Survey Report of Not-For-Profit Organizations. This survey, targeted exclusively to tax-exempt organizations, was designed to capture compensation data of positions within a broad range of not-for-profit classifications. Data was collected between April and August 2023, and results were compiled from survey questions that were developed by Compensation Resources and distributed to organizations in all not-for-profit classifications. There were 116 organizations that participated in this study.

Compensation data is reported as of March 1, 2023 in the following dimensions:

- Base Salary (Weighted Average, Average, Median, and 25th and 75th percentiles)
- **Bonus & Incentive**
- Other Compensation (executive positions) ۲

This survey also reports the prevalence of various programs and practices relative to compensation, covering annual incentives, long-term incentives, various perquisites, and supplemental benefits.

Compensation Resources is dedicated to providing accurate results of this survey to participants; therefore, should you have any questions or need clarification regarding any aspect of the survey's results, please contact Sean Gimpel, Senior Manager, at (201) 710-6483 or sgimpel@compensationresources.com.

We thank you for your participation.



# **III. Definitions and Reporting**

Data effective date: March 1, 2023.

Executive compensation reporting tables

*# of Incs*: The number of incumbents reported by participants for the position.

Avg Base Salary: The sum of all base salaries reported divided by the number of reported inputs.

**25th**: The point below which 25% of the data falls.

Median: The middle number in the data array.

75th: The point below which 75% of the data falls.

Avg Annual Bonus & Incentive: The sum of all annual bonuses/incentives reported divided by the number of reported inputs. Avg Other Compensation: The sum of all other compensation (deferred compensation, nontaxable benefits, and other compensation) reported divided by the number of reported inputs.

Non-executive compensation reporting tables

*# of Incs*: The number of incumbents reported by participants for the position.

Weighted Avg Base Salary: The sum of all reported base salaries divided by the number of incumbents. Where one organization dominated the results by 25% or greater, no weighted average is reported; indicated with a double asterisk (\*\*). Avg Base Salary: The sum of all base salaries reported divided by the number of reporting organizations.

**25th**: The point below which 25% of the data falls.

Median: The middle number in the data array.

75th: The point below which 75% of the data falls.

**Avg Bonus & Incentive**: The sum of all annual bonuses/incentives reported divided by the number of reported inputs.

Insufficient data is reported with an asterisk (\*). For positions with insufficient data in the revenue, industry classification, size, and/or region cuts, only the overall data is reported (see Table of Contents for page number).

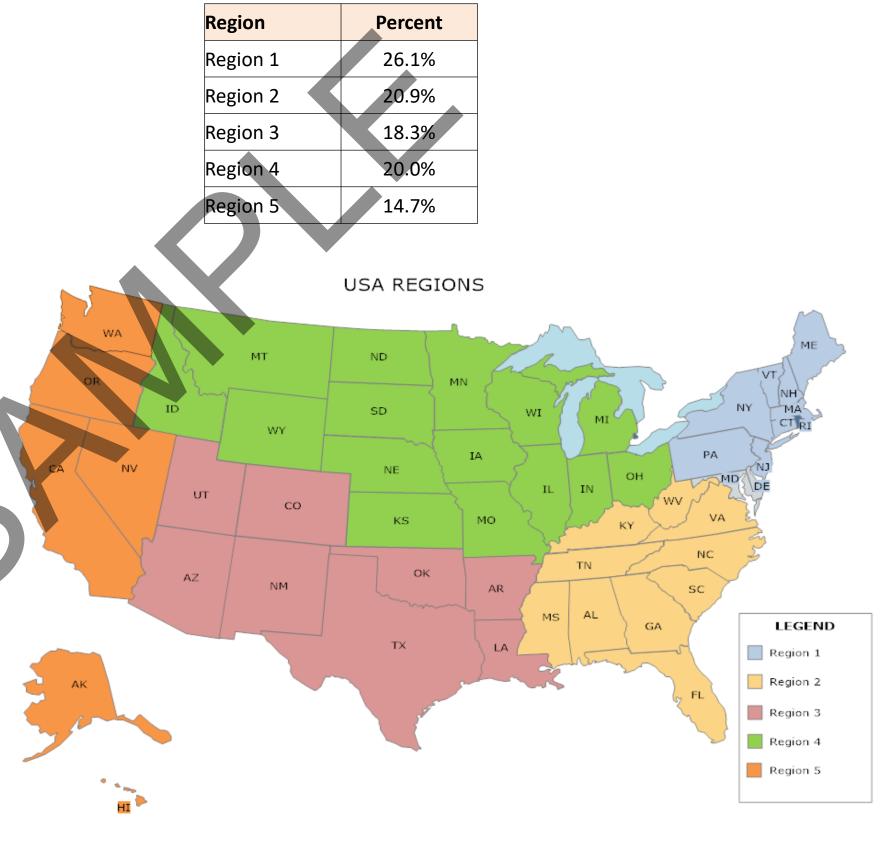


# **IV. Participant Demographics**

Classification	Percent
Arts, Culture, and Humanities	2.6%
Education	9.5%
Environment and Animals	0.0%
Health	6.0%
Human Services	16.4%
International, Foreign Affairs, National Security	3.4%
Public, Societal Benefit	5.2%
Religion Related	48.3%
Mutual/Membership Benefit Organizations	2.6%
Unknown, Unclassified	6.0%

Revenue Category	Percent
Less than \$10.0 million	54.3%
\$10.0 million - \$49.9 million	37.1%
\$50.0 million - \$99.9 million	6.0%
\$100.0 million or more	2.6%

Employee Size	Percent
Less than 50 employees	50.9%
51 - 99 employees	12.9%
100 - 499 employees	25.0%
More than 500 employees	11.2%





# **Top Communications Executive**

Defines the organization's strategy regarding its communications programs that effectively describe and promote the organization and its products/services. Approves promotional campaign ideas in various types of media. Advises top management on development of communications policies and advertising programs, and the management of public relations issues.

			Base Salary		Annual Bonus & Incentive	Other Compensation
	# of Incs	Avg	25th Median	75th	Avg	Avg
Overall						
Revenue						
Less than \$10.0 million \$10.0 million - \$49.9 million \$50.0 million - \$99.9 million \$100.0 million - \$499.9 million \$500.0 million - or more						
Classification						
Education Health Human Services Religion Related All Others						
Size						
Less than 50 ees 51 - 99 ees 100 - 499 ees 500 or more ees						
Region						
Region 1						
Region 2						
Region 3						
Region 4						
Region 5						





# **Accountant**

Maintains all financial records, including payroll information, accounts payable, accounts receivable, retail sales, and information regarding investments held by the organization. Performs internal audits to ensure that the financial records of the organization are accurate. Prepares annual reports and financial statements for planning and decision making and advises on tax laws and investment opportunities.

		Base Salary Bonus & Incentive					Bonus & Incentive
	# of Incs	Weighted Avg	Avg	25th	Median	75th	Avg
Overall							
Revenue							
Less than \$10.0 million \$10.0 million - \$49.9 million \$50.0 million - \$99.9 million							
\$100.0 million - \$499.9 million							
\$500.0 million or more							
Classification							
Education							
Health Human Services							
Religion Related							
All Others							
Size							
Less than 50 ees							
51 - 99 ees							
100 - 499 ees							
500 or more ees							
Region							
Region 1 Region 2							
Region 2							

Region 3 Region 4 Region 5



# **VII. Survey Participants**

List contains only organizations that gave permission to identify their name

127 Worldwide **4KIDS** ABWE **Avant Ministries Barnabas Foundation** Boston Debate League, Inc. Branch Alliance for Educator Diversity California IT in Education **Charitable Adult Rides & Services Chosen People Ministries** Christ Church of Oak Brook **Echoing Hills EE** International **Encompass World Partners EPCOR Evangelical Presbyterian Church** Faith Church Faith Comes By Hearing Family & Children's Services Family Life Communications, Inc. Feed the Hunger **Global Press Institute Global Scholars Grace Financial Greater Europe Mission** IFES/USA Institute for Creation Research James Dobson Family Institute Jazz Forum **Kessler Foundation** LeMay - America's Car Museum/America's Automotive Trust Lionheart Children's Academy **Mission Aviation Fellowship Mission India** 

Modern Language Association of America **Multiplication Network** Nevada HAND Newton and Rochelle Becker Charitable Trust Northwell Health Northwest Maritime Center OC International, Inc **Oklahoma State University Foundation** Omnitrans **Open Door Mission** Plan USA **Plant With Purpose REACH Ministries** Reaching Souls International, Inc. **Region V Services Reliant** Mission She Is Safe, Inc. The Association for Frontotemporal Degeneration The Brookwood Community, Inc. The Evangelical Alliance Mission The Friends of Israel Gospel Ministry Inc. The Joshua Fund The McAuley Corporation The Pocket Testament League The Port Authority of NY & NJ unfoldingWord VISIONS/Services for the Blind and Visually Impaired Vista Community Clinic Water Street Mission Woodstock School of Art World Gospel Mission YMCA of Greater Rochester Youth for Christ International Ministries